



## Calling All Vendors for

# Holiday Hop, 2020 Style! December 4<sup>th</sup> – 6<sup>th</sup> (12 – 4pm on Sunday)

We're spreading things out this year to help you engage with more customers in a safe, distanced manner. RSVP your participation no later than Tuesday, November 10<sup>th</sup>.

#### **Three-day Overview**

**Friday & Saturday** will be self-guided shopping days for customers. Visitors can take advantage of your special discounts and promotions at their leisure, in person or online. **Sunday** will cap off the weekend with photo opportunities, live music, prizes and more. Vendors will be given a word or phrase to prominently display as part of this year's **Word Search Scavenger Hunt**. Already on tap for 2020 are socially distant photo opportunities with holiday favorites Santa Claus & Dreidel Man, musical entertainment, our annual Scavenger Hunt, great prizes, and lots of holiday fun! This year's event will culminate with the City's tree lighting at Drexel Circle.

## Being a stop on this year's Scavenger Hunt requires your participation in the following:

- 1. Offer a discount or promotion, December 4<sup>th</sup>-6<sup>th</sup>
- 2. Donate to the raffle prize
- 3. Place a word or phrase in your window that is visible from the sidewalk (we will provide your word as part of our Word Search Scavenger Hunt)

### Hit reply, tell us you're IN and how you're participating!

**RETURNING THIS YEAR:** Pop-up opportunities are available for vendors without a street brick and mortar presence. Tents will be available on a first-come basis to those requesting them, for use on Sunday, December 6<sup>th</sup> only. Contact the Chamber office to reserve yours. Tents will be strategically located near brick & mortar locations. Non-member vendors will be assessed a \$50 participation fee.

**MARKETING:** All participating businesses will be promoted via the Chamber's regular marketing avenues including our website, social media, a Holiday Hop Vendor poster and street signs.

**COST:** This event is FREE for Chamber Members. Non-Chamber members may participate for a \$50 fee. Join in the merriment! RSVP your participation no later than Tuesday, November 10th. (And don't forget to tell us how you're participating.) We cannot guarantee your listing in the Scavenger Hunt Passport after this date. Email, call, or stop by the Chamber office to let us know.

Business Name		
Phone:	Email:	