



The Taste of Bexley *al fresco*

Sponsorship Opportunities
September 23, 2021
Jeffrey Mansion Clifton Meadow



Bexley Area Chamber
of Commerce

Signature Sponsor - \$5,000

Exclusive Benefits

Our Signature Sponsor receives top visibility! Name and logo featured in all promotional marketing including Bexley Area Chamber of Commerce website, social media, advertising, posters, and newsletter.

- Name on event Yard Signs (sponsorship agreement by 8/1)
- VIP placement on Chamber website home page banner
- Featured as Signature Sponsor on Chamber website for one year
- Featured as Signature Sponsor in chamber newsletters throughout August and September
- Featured sponsor highlighted on "save the date" postcard delivered to all Bexley residences
- Two complementary ads in 2022 Chamber newsletter
- Drexel Theatre promotion
- VIP placement in event booklet, insert in *This Week News* and thisweekonline.com
- Branding opportunity on online ticket sale site
- *Bexley Blast* promotion
- Two company display tables at event
- Sponsorship promotion from podium
- Guest Judge in "Best of the Taste" food competition
- Eight event tickets
- Eight drink tickets
- One-year membership to the Bexley Area Chamber of Commerce in 2022
- One-time access to mailing list

Dining Room Sponsor - \$2,500

Benefits

Name and logo featured as Dining Room Sponsor in all promotional marketing including Bexley Area Chamber of Commerce website, social media, advertising, posters, and newsletter.

- VIP placement on Chamber website home page banner
- Featured as *Taste of Bexley* Dining Room Sponsor on Chamber website for nine months
- Featured as Dining Room Sponsor in chamber newsletters throughout August and September
- One complementary ad in 2022 Chamber newsletter
- Drexel Theatre promotion
- VIP placement in event booklet, insert in *This Week News* and thisweekonline.com
- One company display table at event
- Sponsorship promotion from podium
- Six event tickets
- Six drink tickets
- One-year membership to the Bexley Area Chamber of Commerce in 2022

Kitchen Counter Sponsor - \$1,500

Benefits

Name and logo featured as Kitchen Counter Sponsor in all promotional marketing including Bexley Area Chamber of Commerce website, social media, advertising, posters, and newsletter.

- Featured sponsor on website for six months
- Identified as Kitchen Counter Sponsor in chamber newsletters throughout August and September
- Drexel Theatre promotion
- Name and logo featured in event booklet, insert in *This Week News* and thisweekonline.com
- One company display table at event
- Sponsorship promotion from podium
- Four event tickets
- Four drink tickets

Bag Sponsor - \$1,500 (Limit 1)

Benefits

Visibility at Taste of Bexley *and beyond!* Each guest will receive a quality cloth bag with your name and logo on to fill, take home and reuse. Additional exposure includes name and logo on all marketing including website, social media, and newsletter. Highlights:

- Name included in Chamber email blasts promoting the event throughout August and September
- Logo featured on reusable event bag
- Name in event booklet
- Sponsorship promotion from podium
- Two event tickets
- Two drink tickets

Selfie Station Sponsor - \$1,000 (Limit 1)

Benefits

Your logo will be prominently displayed at our Selfie Station, strategically placed at the main entrance to the Taste, providing all attendees the opportunity to snap their photo with you in mind.

- Name in all promotional marketing including website, social media, posters, and newsletter
- Logo prominently displayed at selfie station
- Name and logo featured in event booklet
- Option for promotional table placed near selfie station
- Sponsorship promotion from podium
- Two event tickets
- Two drink tickets

Beer Cup Sponsor - \$1,000 (Limit 1)

Benefits

Your logo prominently displayed on each beer cup. A green take-home souvenir with a lasting impression!

- Name in all promotional marketing including website, social media, posters, and newsletter
- Logo on beer cup
- Name featured in event booklet
- Sponsorship promotion from podium
- Two event tickets
- Two drink tickets

Wine Glass Sponsor - \$1,000 (Limit 1)

Benefits

Guests will be reminded of your business every time they use this take home wine glass. They'll toast to you again and again!

- Name in all promotional marketing including website, social media, posters, and newsletter
- Logo on wine glass
- Name featured in event booklet
- Sponsorship promotion from podium
- Two event tickets
- Two drink tickets

Bar Stool Sponsor - \$750

Benefits

Name and logo featured as Bar Stool Sponsor in all promotional marketing including Bexley Area Chamber of Commerce website, social media, posters, and newsletter.

- Featured sponsor on website for three months
- Identified as Bar Stool Sponsor in Chamber Member email blasts throughout August and September
- Name featured in event booklet
- One company display table at event
- Sponsorship promotion from podium
- Two event tickets
- Two drink tickets

Entertainment Sponsor - \$650 new this year (Limit 1)

Benefits

What's a party without great music? What's a band without great groupies? Meet the band and get a groovy shout-out from the stage.

- Name in all promotional marketing including website, social media, advertising, posters, and newsletter
- Option for promotional table placed near the band stand
- Name featured in event booklet
- Sponsorship promotion from podium
- Shout out from the band
- Two event tickets to groove the night away

Picnic Sponsor - \$500

Benefits

Name and logo featured in all promotional marketing including Bexley Area Chamber of Commerce website, social media, posters, and newsletter.

- Name featured in event booklet
- One company display table at event
- Sponsorship promotion from podium
- Two event tickets

Water Table Sponsor - \$500 (Limit 2)

Benefits

Our commitment to keeping Bexley green means your name will be prominently displayed at our centrally located water table. Compostable cups and flavored water will be available for all guests.

- Name in all promotional marketing including website, social media, posters, and newsletter
- Name featured in event booklet
- Sponsorship promotion from podium
- Two event tickets

Friend of the Taste - \$200

Benefits

- Name in promotional marketing including website, social media, posters, and newsletter
- Name in event booklet
- Event sponsorship promotion from podium
- Two event tickets

All sponsorships include signage at the event.

Custom Sponsorship Package

Custom sponsorship packages are available. Contact the Chamber office to secure your package or create a customized package. 614.236.4500 or info@bexleyareachamber.org

Yes! We would love to support the Bexley Area Chamber of Commerce and sponsor the

Taste of Bexley *al fresco*

September 23, 2021

Select your sponsorship level

- | | |
|--|---|
| <input type="checkbox"/> Signature \$5,000 (limit 1) | <input type="checkbox"/> Dining Room \$2,500 |
| <input type="checkbox"/> Bag \$1,500 (limit 1) | <input type="checkbox"/> Kitchen Counter \$1,500 |
| <input type="checkbox"/> Selfie Station \$1,000 (limit 1) | <input type="checkbox"/> Bar Stool \$750 |
| <input type="checkbox"/> Beer Cup \$1000 (limit 1) | <input type="checkbox"/> Picnic \$500 |
| <input type="checkbox"/> Wine Glass \$1000 (limit 1) | <input type="checkbox"/> Friend of the Taste \$200 |
| <input type="checkbox"/> Entertainment \$650 (limit 1) | |
| <input type="checkbox"/> Water Table \$500 (limit 2) | |
| <input type="checkbox"/> Donate a gift card - \$20 value or higher. #_____ of gift cards donated. | |

Sponsor Information

Company Name: _____

Authorized Representative: _____

Email: _____

Phone: _____

Signature: _____

Method of Payment

- Invoice the company
- Check enclosed, **payable to: Bexley Area Chamber of Commerce**